



# apostrophe

graphic design solutions



## REFERENCES

### **Mike Shepperd -**

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The Source  
1994 - Present

### **Tracy Mirkin -**

404.583.8275  
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Berry Design, Inc.  
2010 - Present

### **Jeanne Allen -**

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The Center for Education Reform  
2014 - Present

### **Raegan Weber -**

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Mortgage Bankers Association  
2010 - Present

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The Home Depot  
2017 - Present

### **Malcolm Aga -**

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The Pet Resorts  
2014 - Present

### **Meredith Kirchner -**

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2012 - Present

### **Lynn Stocker -**

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2002 - Present

### **Jeanne de Boer -**

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Janney Montgomery Scott  
2010 - Present



## BIO

### STRENGTHS

- Contribute to the success of companies' marketing plans by intuitively working with clients to understand their needs
- Create, define and maintain brand style and consistency on corporate collateral and marketing materials
- Develop and produce visual design projects from creative conception to final deliverable in pursuit of the most user-friendly product solution and ultimate client satisfaction
- Consistently producing creative, appealing, straight forward and cutting edge design material to communicate clients' message and provide clients with the level of professionalism they demand
- Uphold and adhere to my classical training in visual design, color theory, composition, typography, photography, typesetting and layout, while remaining abreast of current design trends, standards and accompanying software
- Provide excellent written and verbal communication skills with the ability to brainstorm, create, present and support creative concepts in a professional and engaging manner
- Implement meticulous organizational skills and impeccable attention to detail
- Maintain my work ethics by being a driven self-starter with proven results, able to give or receive direction, performing as part of a team or independently
- Seamlessly command and conquer high demanding projects with tight deadlines and limited budgets for multiple customers and/or projects
- Furnish advanced understanding of digital and print ready artwork preparation in an ever changing digital world

### COMPUTER EXPERTISE

- 30 years Apple hardware and software
- Adobe Creative Suites (CC) – InDesign, Illustrator, Photoshop, Dreamweaver and Acrobat
- WordPress
- Keynote, Pages and Numbers
- Word, Excel and PowerPoint

### SPECIALITIES

- Brochures, Corporate Reports, Catalogs and Sell Sheets
- Magazines, Books and Newspapers
- Postcards, Flyers, Newsletters and Mailers
- Ads and other Marketing Publications
- Corporate Identity Packages, Logo Mark and Type Design
- Infographics, Illustrations, Tables and Chart Design
- Photography, Scanning, Photo Manipulation and Color Correction
- Posters, POP, Promotional Displays, Packaging and Trade Show Display
- Websites, HTML Emails, Online Banners and Ads

### CLIENTS

- AFC/Popeyes Louisiana Kitchen/Arby's
- GE
- American Airlines
- BCBS
- USPS
- Cox
- RJReynolds
- Georgia Pacific
- GlaxoWellcome
- Kimberly Clark
- Yahoo
- HP
- UPS
- Larson-Juhl
- Prudential
- Northside Hospital
- AstraZeneca
- Sierra Wireless
- Rich's Department Store
- AGFA



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